



N M R E S E A R C H L I M I T E D

# Baseline Survey Readiness Checklist

## Before data collection begins

Use this checklist to pressure-test objectives, indicators, sampling, consent, CAPI logic, and reporting evidence before field teams deploy.



### Measurement architecture

Theory of change, indicators, risks, assumptions, and reporting questions.



### Sampling and field protocols

Sampling frame, enumerator workflow, supervision, back-checks, and escalation paths.



### CAPI instrument quality

Skip logic, constraints, translations, consent scripts, audit fields, and pilot notes.



### Data protection and ethics

Consent, minimization, access control, retention, and Kenya Data Protection Act alignment.



### Donor review package

Annex structure, indicator tables, source files, evidence trail, and reporting cadence.

## Need a defensible baseline?

NM Research structures field-to-report systems for NGOs, development partners, and public institutions.

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